



KEEP

Bob Littlefield

Scottsdale City Council

Dear Fellow Citizens of Scottsdale:

For the last seven years it has been my honor to serve our great city as a City Councilman. During that time I have kept the promises I made when I first ran for office to keep our city budget fat-free, revitalize Downtown, maintain our strong business climate, support our neighborhoods citywide and preserve our Sonoran desert. I ask for your support to continue this fight for the next four years.

- **Budget:** Bob has voted to reduce city spending, reduce property taxes, hold the line on water rates, and to stop wasteful subsidies.
 - **Business:** Local businesses keep Scottsdale financially strong. Bob supports tourism and fought to protect Downtown business owners from condemnation.
 - **Public Safety:** Scottsdale Police and Firefighters have supported Bob because of his strong support for public safety.
 - **Open & Responsive Government:** Bob has voted to cut back on secret Executive Sessions and to make official documents available to the press and public.
 - **Protecting Neighborhoods:** Bob works with neighborhoods and fights hard for tough development standards and improved Code Enforcement.
 - **Preservation:** Bob has voted 100% to support the McDowell-Sonoran Preserve and to increase public access to the Preserve.
 - **Working to Improve Scottsdale's Quality of Life:** Bob is Chairman of Scottsdale's Council Subcommittee on Water Issues, Chairman of the Audit Committee, a member of the WestWorld Council Subcommittee and Scottsdale's representative to the Papago Park Executive Committee.
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Bob has been endorsed for another term by:

Mayor Jim Lane

State Representative Michele Reagan

Former Councilman Tom Silverman

Former Councilwoman Roberta Pilcher

Personal:

- Scottsdale resident for 29 years (1971-75, 1984-present)
- Married 39 years to wife, Kathy -- Two children, Dan and Heather
- Vietnam combat veteran -- U.S. Army, 1968-70; Arizona Army National Guard, 1971-74
- Graduated from Arizona State University in 1974 with a B.S. in Engineering
- Founder and President of a successful Scottsdale-based computer company
- 17 years of experience in corporate America as an engineer, sales executive, sales manager and general manager for a number of Fortune 500 high-tech companies
- 20 years working with Scottsdale's kids as a youth soccer and baseball coach, soccer referee and soccer club board member
- Current or former member of National Federation of Independent Business, Arizona Software & Internet Association (Former Director), American Legion, Kiwanis, and Civitan
- Eagle Scout

Questions? More information?

Phone: (480) 951-2549 • Web: www.boblittlefield.com • email: bob@boblittlefield.com

How You Can Help

Campaigns are expensive and I appreciate your contributions. Checks should be made payable to "Vote Littlefield." To comply with Arizona law please fill out the form below and mail checks and the completed form to:

Vote Littlefield
8926 E. Sheena Drive
Scottsdale, AZ 85260

Name: _____

Address _____

City _____ State _____ Zip _____

Phone: _____ E-mail _____

Employer: _____

Occupation: _____

Amount: \$ _____

State law limits individual contributions to a local candidate to \$410, \$820 for a couple. Political contributions are not tax deductible. No corporate contributions are allowed.

Other Ways You Can Help

Distribute Literature

Make Phone Calls

Host Coffee Event

Display Yard Sign

Work Neighborhood

Work Polls Election Day

Write a letter to the editor

Send support cards to friends

You may use my name as an endorsement

Name: _____

Address _____

City _____ State _____ Zip _____

Phone: _____ E-mail _____

Mail form to Vote Littlefield, 8926 E. Sheena Drive, Scottsdale, AZ 85260